
1LIFE2PLAY

GAMING & ESPORTS LOUNGE



2,098

followers for the
year 2018



2, 286

likes on
Facebook



3,094

likes for the year
2018



16, 431

engagements and
shares in 2018

About the 1Life2Play

At 1Life2Play, you, family, friends, and rivals can enjoy high-end gaming on next-gen and retro consoles, PCs, a room-scale VR station, or bring your own device. All connected to our high-speed fiber internet and amazing displays including 4K UHD TVs and huge projection screens to show off our selection of over 250 game titles!

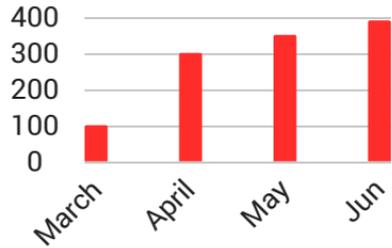
Mission and Vision

Started in 2017, 1Life2Play aims to be the premier gaming and eSports Lounge in the mid-west. Founded by Larry Brazil and Kari Pontieri, we pride ourselves in creating a venue that encompasses fun, excitement, competition, learning, and play in a safe and socially-charged environment through great customer experiences and high-end technology.

Achievements

- Opening in April 2018
- Partnership with Outer Haven eLeague
- Partnership with Cavs Legion GC
- Retail Partner of MSI Computing
- Official tournament venue of Ground Zero Regional Tournament events
- Official Sponsor of Tecmo Jam Cleveland

Active Gamers

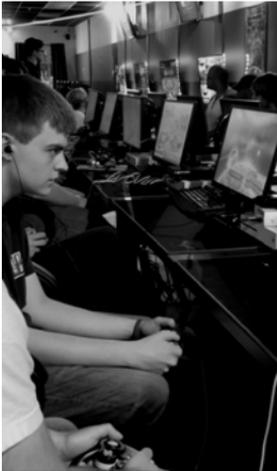


189

Total Participants attended our last Regional Tournament, Ground Zero, which lasted over 10 hours

3,400

Square feet of space makes 1Life2Play the largest gaming and eSports lounge in Northeast Ohio



Our Current Partners



Existing Relationships



TOURNAMENTS & CASUAL FUN AT 1LIFE2PLAY

Gamers of all ages enjoy playing here, among friends!

SPECIAL GAME EVENTS

Monday Sports Series

Smashing Grounds: Smash
Weekly Event

Outer Haven FGC: Fighting
Weekly Event

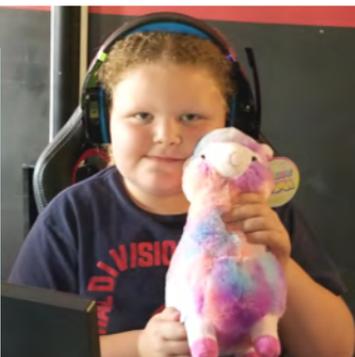
Hearthstone Fireside
Gatherings

Fortnitely: Nightly Fortnite
Contest

Fornite Solo Skirmish &
Duo Fridays

Fortnite Junior Saturdays

and many more!



ALWAYS FUN, ALWAYS WAYS TO WIN - NO MATTER THE GAME!

We make casual play exciting! It's all about getting the crowd together to enjoy the games you love - and we do it best!

Whether Fortnite is your game or your still playing Call of Duty, we have the titles. We can even go old school and retro with it. We have events feature NBA Jam, Tecmo Super Bowl, Bomberman, Roblocks, even Tetris for you to enjoy with others or at a single-player stations by yourself!

Each event we provide on a weekly basis is designed to leverage the highest level of fun and provide a quality experience for every gamer. We work to ensure game rules are clear, fair, and appropriate for the participants.

Our events can be just for fun, competitive in nature, or even provide learning opportunities for the audience.

PRIVATE EVENTS & PARTIES AT 1LIFE2PLAY

Playing games together has never been so FUN!



CELEBRATE WITH GAMES! THE MOST UNIQUE PARTY EXPERIENCE EVER IS WAITING FOR YOU AT 1LIFE2PLAY

Whether you're turning 5 or 50, gaming put a smile on everyone's face. Bring your party to 1Life2Play to experience the very best in group and competitive gaming! We can host birthday parties, corporate events, team building functions, fundraisers, and nearly every other celebration, gathering or meetup you can think up.

Private events are planned and customized to the specific group in every aspect. We have the capability to ensure there something to do for everyone in your group. You let us know what games and activities your group would enjoy or you can work with our talented Game Keepers to find the games that work.

The space of 1Life2Play means your group can have a private party in our party room, share space in the main lounge area on single-player stations or shut the place down and sprawl out everyone and enjoy gaming on a whole new level! We work with many catering partners so you can rest assured your group will be fully fueled for their gaming experience.

SPONSOR AN EVENT AT 1LIFE2PLAY

The BEST competition from around the region, all in ONE place!



UPCOMING TOURNAMENTS & EVENTS

JULY

NBA 2K Day
Outer Haven REFLEX!
Gears of War: The Grind
Overwatch Tower Climb
PUBG Survival Series

AUGUST

League of League
Summer Fest
Madden NFL19 Showcase
NBA 2K Day
Ground Zero!

SEPTEMBER

Rainbow 6 Siege ASSAULT
Tournament

OCTOBER

NBA 2K19 Launch Party

WHY BE A TOURNAMENT/EVENT SPONSOR?

Reach customers that love your brand or ready to discover your product of business.

There are several key marketing attributes that are present in gamers and tech-lovers. They are early-adopters, brand loyal, and share their experiences with others. Getting your brand, product, or service in front of them means your business can grow within your target audience organically. Gamers love discovering new products or engaging with the brands they already enjoy. Being a part of 1 Life2Play event or tournament is a great way to speak with these existing and potential customers.

We even make it easy on you to get your marketing materials, logo, products, and messaging in front of them by assisting you in creation and production. You can sit back and watch new customers engage with your brand in no time at all! Contact us for sponsorship opportunities.